

The logo features the word "ELACOAT" in a bold, sans-serif font. The letters "ELA" are white, and "COAT" is orange. A small "TM" trademark symbol is positioned to the upper right of the "T". The text is centered within a dark navy blue rectangular field with rounded corners. This central field is framed by orange shapes: a trapezoidal shape at the top and a larger, more complex shape at the bottom that tapers to the left.

**ELACOAT**<sup>TM</sup>